

# THE ULTIMATE GUIDE TO INVESTING IN ISRAEL

LEARN HOW TO INVEST IN ISRAEL

CREATED BY:

**WISE MONEY ISRAEL**

WRITTEN BY:

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**WISE MONEY ISRAEL**  
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# TESTIMONIALS

*"I am the son of a successful businessman who taught me about investments and money. When I found out about Wise Money Israel through a friend..., I discovered the world of Israeli investment — and what a world it is, too!*

*Israel has amazing financial promise along with being, as Larry Kudlow would say, "Very growth-y." A dear Israeli friend of mine, getting her MBA in America, says Israel is the best place to invest..*

*Investing in Israel is a unique opportunity for anyone and I would encourage those who invest, to strongly consider investing through Wise Money Israel."*

**- KENT, WISE MONEY ISRAEL CLIENT**



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# THE FINANCIAL IMPACT OF INVESTING IN ISRAEL

A FERTILE AND ATTRACTIVE INTERNATIONAL INVESTMENT DESTINATION

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## CREDIT RATING:

Israel holds an A S&P credit rating, indicating strong financial health.

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## DEBT TO GDP:

As of December 2023, Israel's debt to GDP was **60.3%**, significantly better than the US (**122%**) and the European Union (**81.7%**).

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## UNEMPLOYMENT RATE:

As of June 2024, Israel's unemployment rate is a low **3.2%**.

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## GDP:

Israel's GDP stands at **\$522 billion** and has more than doubled the growth rate of the U.S. and OECD developed nations over the past 20 years.

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## START-UPS:

With over **9,000** active start-ups, Israel is a world leading hub of innovation.

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## PUBLICLY TRADED STOCKS:

There are over **535** publicly traded stocks in Israel, with securities trading volume of over **\$2.2 billion** daily.

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## POPULATION GROWTH:

Israel has a fast-growing population of **10 million**.

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# WHY YOU SHOULD INVEST IN ISRAEL'S FUTURE:

## STABILITY

Israel's economy is one of the most resilient and vibrant in the world, having remained stable and did not contract during the 2009 global recession despite its dependence on the U.S. and European economies. All three international credit rating agencies have upgraded Israel multiple times over recent years.

## INNOVATION

Israel is one of the leading nations in the world for R&D investment and innovation technologies. Innovations such as the USB drive, Face ID, Kindle, network firewall, drip irrigation, text messaging, missile defense, Google Maps social navigation, Intel microprocessors, Xbox computer vision, and VoIP services are all Israel-developed technologies.



## EDUCATION

Israel boasts the highest concentration of engineers and scientists per capita and is ranked second in the OECD nations for tertiary education. This high level of education has led to a brilliant workforce that has spurred Israel's economic development.



## PERFORMANCE

The Israel stock market (TA-125) had similar total returns to the U.S. market (S&P 500) since 2003, and outperformed the UK and Euro Zone stock markets by 2.5x.



## SECURITY

The Tel Aviv Stock Exchange (TASE), the heart of Israel's capital market, is highly secure and closely regulated by the Israel Securities Authority (ISA) to prevent fraud and money laundering.



## DIVERSIFICATION

Israeli securities on the TASE are denominated in shekels, providing both international and currency diversification. Many Israeli innovative companies are only investable on the TASE.



# 9 REASONS TO INVEST

Nine solid reasons often cited by those who advocate for financially supporting Israel:

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## DEMOCRATIC ALLY:

Israel is often seen as the only strategic democratic partner in the Middle East.

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## TECHNOLOGICAL INNOVATION:

Israel is known for advancements in technology, medicine, and agriculture that benefit many globally.

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## HUMANITARIAN AID:

Some support goes towards humanitarian efforts within Israel and surrounding areas.

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## ECONOMIC OPPORTUNITY:

Israel's economy offers investment opportunities in various sectors. The Abraham Accords add even more regional opportunities.

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## CULTURAL PRESERVATION:

Supporting Israel can help preserve Jewish culture and heritage.

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## REGIONAL STABILITY:

Some argue that a strong Israel contributes to stability in the Middle East.

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## HISTORICAL REASONS:

Support is sometimes tied to historical events, including the Holocaust or recent local wars, to ensure the continuation of the Jewish people.

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## FINANCIAL DIVERSIFICATION:

Investing internationally in a strong foreign currency such as the Israeli shekel lowers risk.

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## ANTI-BOYCOTT:

Investing in Israel counters the Palestinian Boycott, Divestment and Sanctions movement, that aims to force Israel to withdraw from the Jewish historical homeland.

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# SCHEDULE A CONSULTATION

WITH WISE MONEY ISRAEL AND EVAN LIBERMAN

To help you get started on this journey, we offer a no obligation consultation with **Evan Liberman, the Founder and CEO of Wise Money Israel**. This consultation will guide you on how invest in Israel.

[WWW.WISEMONEYISRAEL.COM/THEISRAELGUYS](http://WWW.WISEMONEYISRAEL.COM/THEISRAELGUYS) 

## WHAT TO EXPECT:

- Personalized guidance on building an investment portfolio with Israeli assets.
- Insights into the best Israeli companies and sectors to invest in.
- Strategies for long-term financial growth and international diversification.

***Don't miss the opportunity to invest in Israel.***

Start your investment journey today with a consultation with Evan Liberman. Visit our website, call us, or email us to schedule your consultation and discover how easy it is to invest in Israel.

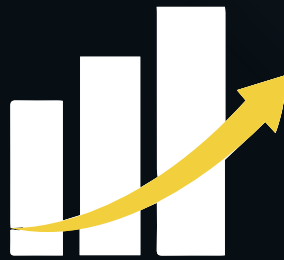


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